

Product designer with a decade in design, currently designing an AI-native product end to end and a SaaS with AI-assisted onboarding. I prototype in code with AI-assisted tools and use working prototypes to explore, test, and hand off.

Portfolio

jessebisignano.com

Work Experience

VORA

Product Designer · 2025 - Present

- Design web app for self-hosted personal AI, translating systems-level infrastructure into an experience that works out of the box for people who have never self-hosted anything.
- Build functional, pixel-perfect front-end prototypes with AI-assisted development tools (Claude Code) to explore concepts, test interactions, and serve as the primary engineering handoff artifact — a running reference implementation rather than static comps.
- Designed the conversation architecture for an AI-native conversational interface, structuring branching and context persistence so complex conversation state stays legible to a mainstream user.
- Audited and rebuilt the accent color palette using OKLCH analysis to hold perceptual contrast and WCAG AA compliance across light and dark themes.

BY THE PIXEL

Product Designer · 2021–2025 (full-time); Contract, 2025–Present

- Designed data-dense business applications for engineering, insurance, and telecom industries, including a project management app used daily by hundreds of engineers and executives at billion-dollar engineering firm SSR.
- Owned end-to-end design on 10+ enterprise engagements: discovery and requirements through high-fidelity comps, interactive prototypes, and engineering handoff specs.
- Built and maintained design systems across client products, defining component libraries, type scales, and color tokens.
- Designed for real data conditions — permission models, role-based views, empty and error states, and 10,000-row datasets — in close collaboration with engineering on technical constraints.
- Presented and defended design direction to client stakeholders and internal critique, iterating through multiple rounds of feedback per engagement.

SAMASCHOOL / THE LEILA JANAH FOUNDATION

Web & Instructional Design · 2018 - 2020

- Led design and strategy for interactive online courses, web tools, and instructor-led training programs, from research through build.

SAMA

Sr. Associate, Design & Development · 2015 - 2018

- Designed websites, annual reports, and marketing materials for a workforce-development nonprofit.

Education

Vassar College

B.A. Political Science
2006 - 2010, Poughkeepsie, NY

Graduate Institute of Geneva

M.A. International Development Studies
2010 - 2012, Geneva, Switzerland

Skills

UX Research

Product Design

Figma

Design Systems

Product Strategy

Functional front-end prototyping

AI-assisted development (Claude Code)

Projects

FieldFlow — Founder and sole designer of a work management SaaS for small trades businesses, with AI-assisted onboarding that builds the customer's initial setup for them.

Scarlet>Fire — designed, built, and shipped a React Native iOS app for streaming Grateful Dead live recordings from the Internet Archive.